

2009 VSHP OUTREACH CALENDAR

	Date	Event Time	Event Name	Location	VSHP Contact Person	Contact Phone #	Event Description & Focus
November	11/4/2009	8am -5pm	Backpack Giveaway	Memphis Health Center 360 EH Crump Memphis, TN 38126	Theo Garner	901-201-0030	This event is designed to target current Memphis Health Center patients that have Blue Care (BC) or TennCare Select (TCS) coverage that are not compliant with their EPSDT exam.
	11/2/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Spring City Medical Center, 225 Clinton Avenue Spring City, TN 37381	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
	11/2/2009		Volunteer Voices Committee Meeting	BlueCross BlueShield Office 801 Sunset Drive, Bldg C Johnson City, TN 37604	Alisa Johnson	423-413-5557	This is a bi-annual event held to provide information on new changes involving BlueCare/TennCare to collaborative agencies and members and to gain feedback from them on access to care, barriers to care, etc. This committee is comprised of service agency personnel as well as BlueCare/TennCare members. Our cost for the event is to provide lunch for those in attendance.
	11/3/2009	10 am - 2 pm	Allied Health Day & Health Screenings	Cleveland Campus	Lolita Bryson	423-536-7536	Allied Health Day & Health Screenings Allied Health Day will educate high school students on various Allied Health Careers while also educating them on the importance of developing and maintaining healthy lifestyles and health habits. Students will also be provided with the opportunity to obtain information from medical professionals through workshops and informational booths which will introduce them to career opportunities in the Allied Health Professions.
	11/5/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Tusculum College 60 Shiloh Rd Greenville, TN 37743	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
	11/13/2009	10:30 am-6 pm	Mobile Mammogram Screenings	Morningside Garden Apartments 1800 Linden Ave. Knoxville, TN 37909	Daphanie Scott	865-243-7255	Provide an opportunity for BlueCare and TennCare Select members that have not received their annual mammogram to be tested.
	11/4/2009	8:30 am - 2:30 pm	Allied Health Day & Health Screenings	Cleveland Campus	Lolita Bryson	423-536-7536	Allied Health Day & Health Screenings Allied Health Day will educate high school students on various Allied Health Careers while also educating them on the importance of developing and maintaining healthy lifestyles and health habits. Students will also be provided with the opportunity to obtain information from medical professionals through workshops and informational booths which will introduce them to career opportunities in the Allied Health Professions.
	11/4/2009	8:30 AM - 2:30 PM	York Institute Health Fair	York Institute Hwy 127 Jamestown TN 38556	Jason Blair	423-290-5898	This event will offer York Institute High School teens with the opportunity to visit with multiple community organizations and find out what resources are available to teens. VSHP will focus on promoting the EPSDT check up, Asthma education, Diabetes education, seasonal flu education, and H1N1 flu education.
	11/5/2009	8:30 am - 2:30 pm	Allied Health Day & Health Screenings	Cleveland Campus	Lolita Bryson	423-536-7536	Allied Health Day will educate high school students on various Allied Health Careers while also educating them on the importance of developing and maintaining healthy lifestyles and health habits. Students will also be provided with the opportunity to obtain information from medical professionals through workshops and informational booths which will introduce them to career opportunities in the Allied Health Professions.
	11/7/2009	10 am - 2 pm	First Ladies Breast Cancer Awareness	Waterhouse Pavilion 850 Market Street, Chattanooga, TN 37402	JoAnne Foster	423-290-7507	VSHP will partner with Olivet Baptist Church to sponsor a breast cancer awareness and screening event at the Waterhouse Pavilion in Chattanooga, Tennessee. This event will connect with faith based organizations city wide to encourage women to attend the event for health education and breast cancer screening. The event will also include blood pressure, glucose, and BMI screenings. Multiple vendors will present health education and resources, and other women related services. This will be an open event, however we will target VSHP women ages 40 – 69 years of age, which are not up to date on their annual mammography. Our goal is to empower and educate women to make health a top priority, and to promote simple steps for women of all ages to use toward a longer, healthier and happier life.
	11/7/2009		14th Annual Diabetes Expo	Wellmont Health System Bristol Regional Med Center 1 Medical Park Blvd Bristol, TN 37620	Alisa Johnson	423-413-5557	This Diabetes Expo is held during National Diabetes Awareness Month to promote diabetes education and awareness in this community. This is a family-oriented event aimed at providing information on services and products available for people with diabetes. I have met with the Director of the Diabetes Treatment Center to discuss a collaborative venture for our members to get the most up-to-date information on our DM program and enrollment as well as attend a workshop on the "Importance of the Dilated Retinal Eye Exam" for our members. The event is being held in a large education center and would allow space for us to carve out a couple of workshops geared specifically for our target population. However, we would need to contact them through a mailing to invite them to the event and give details about these much needed workshops. Our cost would be \$300 to serve as an event sponsor which would include our company logo printed on the back of the event t-shirts, as well as the cost of mailings to our members inviting them to attend.
	11/9/2009	5:30 am- 7:30 pm	Dining with Diabetes	Brainerd Recreation Center 1010 North Moore Road Chattanooga, TN	Lolita Bryson	423-463-6407	Dining with Diabetes Cooking School is a program designed for people with diabetes that helps by teaching how to reduce sugar, salt, and fat in foods without giving up good taste. Program is a 4-class series that includes learning how to manage diabetes, food demonstrations and preparation, and tasting of healthy foods. Class attendees will also be provided with basic diabetes education by health care professionals and extension services personnel. This type of program can provide a positive impact on teaching our members about meal preparations and diabetic care which could reduce or eliminate the possibility of more extensive health care costs and health problems.
	11/10/2009	8 am - 4:30 pm	Dilated Retinal Eye Exams	East Jackson Family Medical Center - 655 Lexington Ave - Jackson, TN	Madeline Mays	731-499-1010	In an effort to reach out to noncompliant diabetic members VSHP will partner with Vanderbilt Ophthalmology Imaging Center and CCS Medical to provide free Dilated Retinal Eye Exams (DRE) and Diabetes Monitoring Kits. Each BlueCare and TennCare Select member will receive a \$15 Wal-Mart gift card for completion of DRE exam and if necessary lab work is completed they will receive an additional \$15 Wal-Mart gift card. There will be a \$25 Wal-Mart gift card drawing. All
	11/10/2009	8:30 AM – 12:00	Clarkrange High School Health Fair	Clarkrange High School 5801 S York Hwy Clarkrange, TN 38553	Jason Blair	423-290-5898	This event will offer Clarkrange High School teens with the opportunity to visit with multiple community organizations and find out what resources are available to teens. VSHP will focus on promoting the EPSDT check up, Asthma education, Diabetes education, seasonal flu education, and H1N1 flu education
	11/11/2009	4 PM – 6:30PM	Oak Ridge Coordinated School Health Wellness Fair	Oak Ridge	Jenni Austin	865.209.3375	This community event will provide members of the Oak Ridge community with information regarding health and wellness. Approximately 50 vendors will be in attendance distributing health and wellness information. Additionally Methodist Medical Center will be on hand to provide various Health Screenings. VSHP will distribute preventative health materials and talk to attendees about how continued wellness.
	11/11/2009	4:00PM – 6:30PM	Oak Ridge CSH Wellness Fair	Oak Ridge High School; 1450 Oak Ridge Turnpike, Oak Ridge, TN 37830	Jenni Austin	865.209.3375	This community event will provide members of the Oak Ridge community with information regarding health and wellness. Approximately 50 vendors will be in attendance distributing health and wellness information. Additionally Methodist Medical Center will be on hand to provide various Health Screenings. VSHP will distribute preventative health materials and talk to attendees about how continued wellness.
	11/12/2009	9:00am-2:30pm	Youth Leadership Conference	Loudon County Tech Center 4380 Harrison Rd. Lenoir City, TN	Tina Dietrich	240-6461	Lenoir City School System will be hosting a Youth Leadership Conference for their P-3 group (Positive Peer Pressure). During the event, students will have the opportunity to listen to speakers that have had first hand experiences using or abusing a drug or alcohol. VSHP will have the opportunity to share information on the importance of receiving their annual well-child check up each year along with the Teen Health Guide that has information on some of the issues teens face on a daily basis.

	11/12/2009	8:30am-3:30pm	Healthy Life Choices Event (Blount County)	William Blount 9th Grade Academy	Tina Dietrich	(423) 535-7411	<p>A Healthy Life Choices Event overall purpose is to promote healthy life choices through a fun, interactive and educational environment. Children will be given the opportunity to participate in small interactive stations during the event. The children will be divided into small groups and will rotate clockwise through the stations. Each station will have 15 minutes interactive high energy presentation, discussing topics that the organization is very familiar with and deal with in their profession.</p> <p>Some of the topics that have been presented at the educational stations in recent events are:</p> <ul style="list-style-type: none"> - Dating Violence - STD's - Internet Safety - Prescription Drug Abuse - Alcohol use - Tobacco Use - Healthy Eating Habits (Nutrition) - Getting Well-care Checkups - Dental <p>After the event, the students will have the opportunity to share with one another about what they have learned from the event in a cooperative learning activity conducted by the staff at the school. The students will also have the opportunity to fill out an evaluation on the event.</p>
	11/14/2009	7 am - 11:30 am	Jamestown Regional Health Fair	Jamestown Regional Medical Center 436 Central Ave West Jamestown, TN 38556	Jason Blair	423-290-5898	This event will offer Fentress County with the opportunity to receive free medical screenings including: blood pressure checks, cholesterol screenings, hearing screenings, vision screenings. This event will also connect Fentress County citizens with the opportunity to connect with community resources. VSHP will provide preventative health educational material and information concerning programs offered by VSHP.
	11/16/2009	5:30 am- 7:30 pm	Dining with Diabetes	Brainerd Recreation Center 1010 North Moore Road Chattanooga, TN	Lolita Bryson	423-463-6407	<p>Dining with Diabetes Cooking School is a program designed for people with diabetes that helps by teaching how to reduce sugar, salt, and fat in foods without giving up good taste. Program is a 4-class series that includes learning how to manage diabetes, food demonstrations and preparation, and tasting of healthy foods. Class attendees will also be provided with basic diabetes education by health care professionals and extension services personnel. This type of program can provide a positive impact on teaching our members about meal preparations and diabetic care which could reduce or eliminate the possibility of more extensive health care costs and health problems.</p> <p>VSHP's Disease Management Staff will assist Community Care Partner with identifying members who can benefit from the program and will assist with making contact to inform members of program availability and incentives. Class attendees will also be provided with information on the CareSmart Disease Management Program which can empower diabetics to take control of their condition through education and intervention.</p>
	11/17/2009	9 am - 2 pm	Teaching Teens Outstanding Parenting Skills (T-TOPS) Conference	Second Presbyterian Church; 2829 Kingston Pike, Knoxville, TN	Jenni Austin	865.209.3375	<p>The focus of this event is to provide teen parents and teen moms-to-be with education and information to enable them to make safe and informed life decisions concerning their future and the future of their babies. VSHP will be on hand to discuss the Caring Start program and provide teens with materials concerning preventative health and healthy life choices.</p> <p>**NOTE: The T-TOPS committee decided to move this event from a spring event to a fall event due to concerns raised from the schools. Some pregnant teens were unable to attend the event due to the number of absences accumulated by the spring date.</p>
	11/18/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Chota Community Health Center - 4233 Highway 411, Madisonville, TN 27885	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
	11/21/2009	2 pm - 5 pm	Fresh Starts 2009 Community Baby Shower	Center 3795 Frayser- Raleigh Road Memphis, TN 38127	Eskedra D. Holmes	901-544-2364	The Fresh Starts Community Baby Shower is an event created to promote a healthy pregnancy, empowerment and opportunity for expectant mothers. The Community Baby Shower makes available opportunities in education, health and support.
	11/20/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Walter State Community College, 500 South Davy Crockett Parkway, Morristown, TN 37813	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
	11/23/2009	5:30 am- 7:30 pm	Dining with Diabetes	Brainerd Recreation Center 1010 North Moore Road Chattanooga, TN	Lolita Bryson	423-463-6407	<p>Dining with Diabetes Cooking School is a program designed for people with diabetes that helps by teaching how to reduce sugar, salt, and fat in foods without giving up good taste. Program is a 4-class series that includes learning how to manage diabetes, food demonstrations and preparation, and tasting of healthy foods. Class attendees will also be provided with basic diabetes education by health care professionals and extension services personnel. This type of program can provide a positive impact on teaching our members about meal preparations and diabetic care which could reduce or eliminate the possibility of more extensive health care costs and health problems.</p> <p>VSHP's Disease Management Staff will assist Community Care Partner with identifying members who can benefit from the program and will assist with making contact to inform members of program availability and incentives. Class attendees will also be provided with information on the CareSmart Disease Management Program which can empower diabetics to take control of their condition through education and intervention.</p>
	11/30/2009	5:30 am- 7:30 pm	Dining with Diabetes	Brainerd Recreation Center 1010 North Moore Road Chattanooga, TN	Lolita Bryson	423-463-6407	<p>Dining with Diabetes Cooking School is a program designed for people with diabetes that helps by teaching how to reduce sugar, salt, and fat in foods without giving up good taste. Program is a 4-class series that includes learning how to manage diabetes, food demonstrations and preparation, and tasting of healthy foods. Class attendees will also be provided with basic diabetes education by health care professionals and extension services personnel. This type of program can provide a positive impact on teaching our members about meal preparations and diabetic care which could reduce or eliminate the possibility of more extensive health care costs and health problems.</p> <p>VSHP's Disease Management Staff will assist Community Care Partner with identifying members who can benefit from the program and will assist with making contact to inform members of program availability and incentives. Class attendees will also be provided with information on the CareSmart Disease Management Program which can empower diabetics to take control of their condition through education and intervention.</p>
December	12/1/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Shane Roberts MD 216 North Main St Decatur, TN 37322	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
	12/2/2009	8 am - 3:30 pm	Mobile Mammogram Screenings	Cocke County Health Dept. 430 College Street Newport, TN	Sylvia Stamper	(423) 535-8172	Provide an opportunity for Blue Care and TennCare Select members that have not received their annual mammogram to be tested.
	12/3/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Central Baptist Church of Fountain City 5364 North Broadway Knoxville, TN 37918	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
	12/4/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Corryton Medical Center, 6310 Roberts Rd, Corryton, TN 37721	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
	12/7/2009	8 am - 3:30 pm	Mobile Mammogram Screenings	Seymour First Baptist 11621 Chapman Hwy. Seymour, TN 37865	Sylvia Stamper	(423) 535-8172	Provide an opportunity for BlueCare and TennCare Select members that have not received their annual mammogram to be tested.

12/7/2009	8 am - 5 pm	LivingWell with Diabetes	6221 Kingston Pike (Bearden Hill) Knoxville, TN 37919	Daphanie Scott	865-243-7255	The Tennessee Foot and Ankle Clinics LivingWell for Diabetic Health screenings will give VSHP members with diabetic gaps in care an opportunity to receive comprehensive diabetic screenings in five counties, establish a relationship with a wonderful Podiatry group with a heart for service, change out their glucose meters (when applicable) and obtain diabetic educational material to include enrollment information in the VSHP Disease Management program
12/8/2009	8 am - 5 pm	LivingWell with Diabetes	4233 Hwy 411 Family Practice Associates Madisonville, TN 37354	Daphanie Scott	865-243-7255	The Tennessee Foot and Ankle Clinics LivingWell for Diabetic Health screening event will give VSHP members with diabetic gaps in care an opportunity to receive comprehensive diabetic screenings in five counties, establish a relationship with a wonderful Podiatry group with a heart for service, change out their glucose meters (when applicable) and obtain diabetic educational material to include enrollment information in the VSHP Disease Management program
12/9/2009	8 am - 5 pm	LivingWell with Diabetes	125 E. Town Creek Rd. Suite 3 @ Hwy 321 North, Lenior City, TN 37771	Daphanie Scott	865-243-7255	The Tennessee Foot and Ankle Clinics LivingWell for Diabetic Health screening event will give VSHP members with diabetic gaps in care an opportunity to receive comprehensive diabetic screenings in five counties, establish a relationship with a wonderful Podiatry group with a heart for service, change out their glucose meters (when applicable) and obtain diabetic educational material to include enrollment information in the VSHP Disease Management program
12/10/2009	8 am - 5 pm	LivingWell with Diabetes	1124 Fox Meadow Blvd. Suite 1 - Sevierville, TN 37862	Daphanie Scott	865-243-7255	The Tennessee Foot and Ankle Clinics LivingWell for Diabetic Health screening event will give VSHP members with diabetic gaps in care an opportunity to receive comprehensive diabetic screenings in five counties, establish a relationship with a wonderful Podiatry group with a heart for service, change out their glucose meters (when applicable) and obtain diabetic educational material to include enrollment information in the VSHP Disease Management program
12/11/2009	8 am - 5 pm	LivingWell with Diabetes	200 New York Ave West Mall Medical Park Suite 350A Oakridge, TN 37830	Daphanie Scott	865-243-7255	The Tennessee Foot and Ankle Clinics LivingWell for Diabetic Health screening event will give VSHP members with diabetic gaps in care an opportunity to receive comprehensive diabetic screenings in five counties, establish a relationship with a wonderful Podiatry group with a heart for service, change out their glucose meters (when applicable) and obtain diabetic educational material to include enrollment information in the VSHP Disease Management program
12/12/2009		B BALL SHOOT OUT-2009	Lester Community Center	Brad Blair	423-413-7293	B Ball Shoot Out is a well organized basketball competition in partnership with Memphis City Parks and Recreation with emphasis on organizational skills, physical exercise, good eating habits and healthy life choices.
12/14/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Green Valley Development Center, 4850 E Andrew Johnson Hwy, Greenville, TN 37745	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
Possible Date 12/16/2009		Educational Session at Parkway House	Parkway House Memphis, TN	Stephanie Armstrong	901-483-7228	This VSHP sponsored event will be an educational session for Parkway House. The facility houses only TennCare members. The teenagers at this facility will benefit from this information by learning universal health precautions. This will be valuable information to help prevent the flu as well as provide knowledge that could be passed on to others in the community. A Memphis and Shelby County Health Department representative will be contacted to see if they can provide the education. A VSHP representative will be present to hand out health information concerning well-child checkups, seasonal flu, H1N1 flu and teen health guides.
12/17/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Green Valley Developmental Center, 4850 E Andrew Johnson Hwy, Greenville, TN 37745	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
12/18/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Chota Community Health Services - 4233 Highway 411 Madisonville, TN 37885	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
12/18/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	New Midland Plaza, 232 S Calderwood St #G, Alcoa, TN 37701	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
12/21/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Fairfield Glade Resort, 109 Fairfield Blvd, Fairfield Glade, TN 38558	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
12/23/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Chota Community Health Center, 4233 Highway 411, Madisonville, TN 27885	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
12/29/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Scott County Health Department, 344 Court St. Huntsville, TN 37756	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested
12/30/2009	8:30 am - 3 pm	Mobile Mammogram Screenings	Green Valley Development Center, 4850 E Andrew Johnson Hwy, Greenville, TN 37745	Daphanie Scott	(865) 243-7255	To provide an opportunity for VSHP members that have not received their annual mammogram to be tested