

## VSHP Makes Four New Executive Appointments

**CHATTANOOGA, Tenn.** —Volunteer Health State Plan (VSHP), a subsidiary of BlueCross BlueShield of Tennessee, recently announced the addition of four executives as part of the company's growth strategy.

Steve Kerr has been named to the newly-created position of vice president of finance at VSHP. In this role, he will oversee internal and external financial reporting for the organization. Kerr's duties will include the financial forecasting, reporting and analysis of the VSHP contracts including TennCare and Cover Tennessee.

Dr. David M. Moroney will now serve as vice president and chief medical officer of VSHP. He will be responsible for provider engagement, evaluating overall clinical program effectiveness, and driving overall strategic direction for medical cost and utilization.

Amber Cambron has been appointed as vice president of operations for VSHP. This promotion expands her responsibilities as the director of BlueCare/TennCare *Select* customer service operations for BlueCross to include the daily oversight of operational tasks for BlueCross' behavioral health organization.

Recently-hired Maresa Corder is the director of home and community-based services. She will be responsible for developing and implementing this newly-established division for VSHP in accordance with the long-term care contract with the Bureau of TennCare. Prior to this position, Corder was the senior director of disease and case management for WellPoint.

All four will report to Sonya Nelson, president and CEO of VSHP.

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“The professionalism and experience displayed by this team will be a great asset to VSHP as it faces the challenges that come with newly awarded contracts and their associated growth,” said Nelson. “Additionally, their knowledge and skills will be especially valuable in enhancing our efforts to secure business with the Centers of Medicare and Medicaid Services.”

### **About Volunteer State Health Plan (VSHP)**

Volunteer State Health Plan is a wholly-owned subsidiary of BlueCross BlueShield of Tennessee. Founded in 1993, the Chattanooga-based company focuses on managing care and providing quality health care products, services, and information for government programs. VSHP currently serves approximately 500,000 members.

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